



Tularosa Arts and History Council
PO Box 334, Tularosa, NM 88352

August 1, 2019

Whether you have sponsored our events in the past or you are a new donor, we are grateful to have your support.

This year the Halloween event will take place on Saturday, October 26, 2019 in Tularosa's historic district from 4:00 pm to 8:00 pm. Your donations will help cover the large insurance costs for the event, publicity around Otero County, contest prizes, set-up/clean-up materials, and other related costs. Any remaining proceeds from the event will benefit the mission of the Tularosa Arts and History Council and our Student Scholarship Fund.

We can't hold this event without sponsors! If you have any questions, please feel free to contact me at (505) 350-4531. Thank you in advance for your support.

Respectfully,

Michael Gruger
Tularosa Arts and History Council
(505) 350-4531

SPONSOR THE 2019 HALLOWEEN EVENT IN TULAROSA, NM

The Tularosa Arts and History Council is organizing a community event for the fifth year that will take place on **October 26, 2019** in Tularosa's historic district. Located on Granado Street, there will be a variety of free games for kids, a "trunk-or-treat" area, a pet parade and costume contests for all ages. We will also invite food vendors, merchants, artists, and non-profit booths. Attendance is estimated at approximately 1,500 attendees.

Your donations will help cover the large insurance costs for the event, publicity around Otero County, contest prizes, set-up/clean-up materials, and other related costs. Any remaining proceeds from the event will benefit **Tularosa Arts and History Council**. We can't hold this event without sponsors. Thank you for your support!

Name/Business/Organization _____ Date _____

Contact Person _____ Phone _____

Address _____ City _____ State _____ Zip _____

Email address _____

Sponsor Level / In-Kind Donation item _____ \$ Donation/value _____

<u>Platinum Sponsor</u>	\$200+	Largest size sponsor logo/company name displayed on event publicity flyers, largest size logo/company name listed on webpage & Facebook, name listed at front section of sponsor list in press release, logo/name featured at event. Recognition certificate and tax-deductible donation receipt.
<u>Gold Sponsor</u>	\$100	Medium-size sponsor logo/company name displayed on event publicity flyers, medium logo/company name on event webpage & Facebook, name listed in our written press release, logo/name featured at event. Recognition certificate and tax-deductible donation receipt.
<u>Silver Sponsor</u>	\$50	Small-size logo/company name displayed on event publicity flyers, small logo/company name shown on event webpage & Facebook, name listed in our press release, logo/name displayed at event. Recognition certificate and tax-deductible donation receipt.
<u>Bronze Sponsor</u>	\$25	Company name listed on event publicity flyers, company name listed on website & Facebook. Recognition certificate and tax-deductible donation receipt.
<u>In-Kind Donations</u>	---	These donations will be listed on our event webpage and Facebook page and will be announced at the event. These items may include gift cards for costume contest prizes, game prizes, products, goods, or services.

Donation Submission by Mail: Please fill out all checks to **Tularosa Arts and History Council** and write "Halloween" in the memo line. Please mail all checks *accompanied by the completed sponsorship information form* to: Attn: TAHC, PO Box 334, Tularosa, NM 88352

Logos: For Platinum, Gold, & Silver Sponsors, email logos to tularosaartsandhistory@gmail.com.

Important Note: We must *receive* donations and your information (including logos, if applicable) online or *in* our mailbox by **October 4th** in order for your business/ organization to be featured on the final round of sponsorship publicity flyers. Your payment is confirmation that you commit to sponsor the event. In-kind donations are accepted until **October 25th**.

Thank you for your support!

For more information or to assist our efforts, visit:

Our Facebook: [Tularosa Arts and History Council](#)

Email Us: tularosaartsandhistory@gmail.com

Call: Chris Jones, President – (575) 430-1164

Write us: TAHC PO Box 334, Tularosa, NM 88352